



EXHIBIT @ GUANGZHOU FAIR

31st August – 3rd September 2007

As Guangzhou's sister city, Bristol was given a 100m² space at the city's annual fair. Held in the impressive (and still expanding) exhibition and conference centre, this show was attended by a number of diverse companies and many thousands of city residents.

As BCP members, Bristol's presence was led commercially by DPS (Bristol) Ltd, who are currently undertaking a significant amount of environmental work in Guangzhou and strengthening the business bond between Bristol and Guangzhou. They were supported by the BCP and had a number of graphics supplied by the city council to help spread the broad 'Bristol' link and in particular the South West's environmental credentials.

As one of Guangzhou's linked cities, and the only representation from the UK, the stand managed to attract plenty of publicity on both local television and in the local papers, having also been visited by the mayoral party.

All in all, it was a useful event to increase awareness of the commercial, cultural and educational links that are being constantly enhanced between the two countries and cities, giving some useful exposure to all parties concerned.





